

MANAGEMENT LEARNING OUTCOMES

Name of the field of study: **MANAGEMENT**

Level: **first-cycle**

Educational profile: **practical**

Mode of study: **full-time and part time**

Number of semesters: **6**

Degree obtained by the graduate: **Bachelor**

Number of ECTS: **180**

Field of science: **social sciences**

Leading scientific discipline: **management and quality sciences**

Symbols of field-related learning outcomes	Field-related learning outcomes	Reference to universal PQF characteristics	Reference to the characteristics of the second-cycle of the PQF for the appropriate level
KNOWLEDGE: THE GRADUATE			
Z_W01	has the advanced knowledge and understanding of the discipline of management and quality sciences as a theoretical basis for management, its place in the system of sciences and relations to other sciences; the origin of management sciences and their development in the context of economic development; selected concepts in management and quality sciences and understand their sources and application within related scientific disciplines	P6U_W	P6S_WG
Z_W02	has the advanced knowledge and understanding of the selected concepts of the theory of the firm concerning the formation, operation, transformation and development of organisations, the attributes of a commercial enterprise and public institutions referring them to practical management problems	P6U_W	P6S_WG

Z_W03	has the advanced knowledge and understanding of the impact of the external environment on the company activity; identifies relationships between economic entities and other social institutions that create their environment	P6U_W	P6S_WG P6S_WK
Z_W04	has the advanced knowledge and understanding of the functional areas of the enterprise, their scope and relationships between them, also in connection with the professional working environment of the manager	P6U_W	P6S_WG
Z_W05	has the advanced knowledge and understanding of organisational roles and functions referring them to the professional activity of the manager	P6U_W	P6S_WG
Z_W06	has the advanced knowledge and understanding of philosophical, psychological and social human concepts, which are the basis for theoretical and practical interpretation of behaviour in organisations, understanding of human activities and proposing modifications to other and personal activities	P6U_W	P7S_WK
Z_W07	has the advanced knowledge and understanding of the essence and conditions of entrepreneurship of individuals and teams; knows the principles of planning, organisation and conducting business activity independently	P6U_W	P6S_WK
Z_W08	has the advanced knowledge and understanding of the functions of managing people in the context of the type of organisation and the extent of its operation and its application in the organisation's management processes	P6U_W	P6S_WG
Z_W09	has the advanced knowledge and understanding of selected standard methods and tools for collecting, analysing and presenting economic and social data used in individual areas of company activity: market research, financial analysis, and product quality level	P6U_W	P6S_WG
Z_W010	knows and understands basic legal provisions, norms and standards governing the functioning of economic entities and knows their practical application in management	P6U_W	P6S_WK
Z_W011	has the advanced knowledge and understanding of historical evolution of organisational structures and the role	P6U_W	P6S_WG P6S_WK

	of leadership and negotiation in the transformation processes of economic structures and organisations		
Z_W012	knows and understands basic concepts and principles related to the protection of industrial property and copyright	P6U_W	P6S_WK
SKILLS: THE GRADUATE CAN			
Z_U01	identify phenomena and processes within the organisation, describe them on the basis of information obtained from different sources of information, evaluating, critically analysing and synthesising that information, analysing it with the use of appropriate methods and tools, including advanced information and communication techniques	P6U_U	P6S_UW
Z_U02	identify, analyse and interpret the causes, course and effects of social processes and phenomena affecting the functioning of the organisation	P6U_U	P7S_UW
Z_U03	use appropriate methods and tools to describe and analyse the business/institution environment;	P6U_U	P6S_UW
Z_U04	formulate, analyse and solve typical organisational problems regarding management processes using appropriate analytical methods and tools	P6U_U	P6S_UW
Z_U05	analyse the level and dynamics of selected volumes and performance indicators of the enterprise/institution	P6U_U	P6S_UW
Z_U06	use professional and ethical standards and rules, legal provisions in the planning, organisation, motivation, management and control processes of the enterprise, also in the field of a financial system, human resources management, and quality	P6U_U	P6S_UW
Z_U07	use appropriate analytical methods and tools and IT systems to support decision-making processes at the operational and tactical levels of the organisation	P6U_U	P6S_UW
Z_U08	anticipate the behaviour of the members of the organisation, analyse their motives and influence them to a certain extent	P6U_U	P6S_UW
Z_U09	persuade and negotiate to achieve common objectives	P6U_U	P6S_UW
Z_U10	work in the team performing tasks related to the achievement and setting of the objectives, as well as the	P6U_U	P6S_UO

	organisation and management of teams (project, task force, including interdisciplinary ones)		
Z_U11	take part, in a precise and coherent manner, in the debate about selected problems of the modern economy and business management, using different theoretical approaches and observations and views;	P6U_U	P6SJJK
Z_U12	improve lifelong learning skills by setting the directions of one's own development and training	P6U_U	P6SJJU
Z_U13	use a foreign language at B2 level of the Common European Framework for the Description of Languages	P6U_U	P6S_JK
SOCIAL COMPETENCES: THE GRADUATE IS READY TO			
Z_K01	critically assess knowledge and content, recognise the role of knowledge in solving practical problems of organisation management	P6U_K	P6S_KK
Z_K02	critically assess opinions in the field of management and consult experts in solving difficult problems	P6U_K	P6S_KK
Z_K03	responsibly perform professional roles in organisation management processes, and set priorities in the development of achievements and traditions of the managerial profession	P6U_K	P6S_KK
Z_K04	participate in the development of social projects and to initiate activities developing public-interest management practices, explaining the economic and management aspects of those projects	P6U_K	P6S_KO
Z_K05	run his or her own business, knows the procedures, necessary documents, institutions where he or she must go for support to set up a company	P6U_K	P6S_KO
Z_K06	comply with the professional ethics of a manager and require it from employees	P6U_K	P6S_KR
Z_K07	take occupational challenges, move in the labour market and change jobs	P6U_K	P6S_KO

Explanation of the markings in symbols:

P6S – PQF level 6, characteristics typical of higher education qualifications

P6U – reference to universal PQF characteristics

WG- category of knowledge, scope and depth

WK – category of knowledge, context

UW- category of skills, use of knowledge

UO – category of skills, organisation of work

UK – category of skills, communication

UU – category of skills, learning

KK – category of social competence, assessment (critical)

KO – category of social competence, responsibility

KR– category of social competences,